



Eastern Mountain Ranch Horse Association

PO Box 266, Fort Ann, NY 12827

"Where East Meets West!"

advertise@emrha.com

www.EMRHA.com

2017 Sponsorship Opportunities

Who we are:

The Eastern Mountain Ranch Horses Association (EMRHA) is a sanctioned charter of the American Ranch Horse Association (ARHA). You can find out more about ARHA at: www.americanranchhorse.net.

The focus of EMRHA is to promote and show the Ranch Horse – all stock horses are welcome! We are a family-friendly organization open to all levels of riders who want to advance their riding and showing experience.

EMRHA has membership from the northeast region including: NY, VT, NH, MA, ME and Canada. Our events are held at venues throughout this area. Check us out at www.EMRHA.com!

We have over a 1400 likes on our Facebook page with daily activity, updates on events, and connection to ARHA information.

2017 Events:

April 22-23, 2017 Ranchmanship/Trail Clinic – Sandy Hill Quarter Horses, Fort Ann, NY

April, 2017- Cattle Clinic with Joe Harper - Sandy Hill Quarter Horses, Fort Ann, NY

May 13th-14th, 2017-EMRHA/ARHA Show- Schaghticoke Fairgrounds, Schaghticoke, NY

June 17th-18th, 2017-EMRHA/ARHA Show- Schaghticoke Fairgrounds, Schaghticoke, NY

July 16th-22nd, 2017- ARHA World Show- Cloverdale, IN

August 5th, 2017- EMRHA/ARHA Show- Cobleskill Fairgrounds, Cobleskill, NY

September 16th-17th, 2017-EMRHA/ARHA Show- Schaghticoke Fairgrounds, Schaghticoke, NY

Other clinics, events and banquet dates TBD

Sponsorship Opportunities:

By sponsoring EMRHA, your business will reach our EMRHA membership, competitors and their families, show spectators, Facebook friends and website visitors.

In order to be recognized in the show program, sponsorships must be received by EMRHA by April 1st, 2017.

Ask about a custom sponsorship package! - Customize your sponsorship to work for your business. Sell product/services at EMRHA events, add flyers in registration packets, add products to gift bags, give coupons or awards to competitors, be the EMRHA website sponsor, etc.

Gold Spur - \$500

- Web banner with your business logo on www.emrha.com with hyperlink to your website
- Logo and link on the sponsor page of www.emrha.com
- Facebook post highlighting your business and linking to your site/Facebook page
- Recognition in Mane Stream, a monthly equestrian publication
- Banner (provided by EMRHA) displayed at all events
- Full page ad in the EMRHA 2017 Show Program, handed out at every event
- Announcements at all EMRHA events
- 1 year family membership

Silver Spur - \$250

- Logo and link on the sponsor page of www.emrha.com
- Facebook post highlighting your business and linking to your site/Facebook page
- Recognition in Mane Stream, a monthly equestrian publication
- Banner (provided by your business) displayed at all events
- Half-page ad in the EMRHA 2017 Show Program, handed out at every event
- Announcements at all EMRHA events
- Individual membership

Bronze Spur - \$150

- Logo and link on the sponsor page of www.emrha.com
- Facebook post highlighting your business and linking to your site/Facebook page
- Recognition in Mane Stream, a monthly equestrian publication
- Quarter-page ad in the EMRHA 2017 Show Program, handed out at every event
- Announcements at all EMRHA events

Class Sponsorship-\$100

- Announced as the official sponsor for an added money class at one show. For example: Open Herd Work

EMRHA Advertisements:

- Web banner for 2017 Show season: \$100.00
- A full page ad (5 1/2" x 8 1/2"): \$100.00
- 1/2 page ad (5 1/2" x 4 1/4"): \$50.00
- 1/4 page ad (business card) (5 1/2" x 2 1/8"): \$25.00

Friends of EMRHA-\$25

- Wish a competitor good luck and support the organization as an individual.
- Announced throughout the shows.
- Printed in show program if submitted before show program deadline: **April 1, 2017.**

EMRHA Sponsorship Information

Thank you for supporting the Eastern Mountain Ranch Horse Association!

Company Name: _____
Contact Name: _____
Address: _____ State: _____ Zip: _____
Phone Number: _____ Email: _____
Website Address: _____
Sponsorship level: _____ Amount Enclosed: _____

Please make checks payable to EMRHA and send along with this form to:

EMRHA Sponsorship Committee
PO Box 266
Fort Ann, NY 12827

Please feel free to contact us with any questions: Kate Kamburelis 518-361-1152

Ads and Logos can be emailed to: advertise@emrha.com