



Eastern Mountain Ranch Horse Association
PO Box 393, Schaghticoke, NY 12154
"Where East Meets West!"
advertise@emrha.com
www.emrha.com

2023 Sponsorship Opportunities

Who we are:

The Eastern Mountain Ranch Horse Association (EMRHA) is a sanctioned charter of the American Ranch Horse Association (ARHA). You can find out more about ARHA at: www.americanranchhorse.net. The focus of EMRHA is to promote and show the Ranch Horse – all stock horses are welcome! We are a family-friendly organization open to all levels of riders who want to advance their riding and showing experience. EMRHA has membership from the Northeast region including: NY, VT, NH, MA, CT and ME. Our events are held at venues in the New York area. Check us out at www.emrha.com, and on Facebook at Eastern Mountain Ranch Horse Association and Eastern Mountain Ranch Horse YOUTH Association where you will find updates on events and connection to ARHA information.

Sponsorship Opportunities:

By sponsoring EMRHA, your business will reach our EMRHA membership, competitors and their families, show spectators, Facebook friends and website visitors. Our program book will also be placed at local businesses.

*****We want to recognize our sponsors in our show program, therefore, we kindly request that sponsorships be received by EMRHA by March 1, 2023.*****

Ask about a custom sponsorship package - Customize your sponsorship to work for your business. Sell products/services at EMRHA events, add flyers in registration packets, add products to gift bags, give coupons or awards to competitors, be the EMRHA website sponsor, etc.

Horseshoe Sponsorship - \$25 or more

- Support an individual and wish them good luck (put sponsor instructions on form)
- Sponsorship announced throughout the shows

Class Sponsorship – \$50 or more

- Announced as the official sponsor for an added money class at one show. For example: All Age Herd Work

Class Sponsor- \$125

- Pick a class to sponsor, the exhibitor with the highest points at the end of the year in the class will get a custom belt buckle / or custom prize.
- Facebook post highlights
- Announcements at all the EMRHA Events

Bronze Spur - \$150

- Logo and link on the sponsor page of www.emrha.com
- Facebook post highlighting your business and linking to your site/Facebook page
- Banner or signage (provided by sponsor) displayed in the arena at all events
- Quarter-page ad in the EMRHA Show Program

- Announcements at all EMRHA events

Silver Spur - \$250

- Logo and link on the sponsor page of www.emrha.com
- Facebook post highlighting your business and linking to your site/Facebook page
- Banner & signage (provided by sponsor) displayed in the arena at all events
- Half-page ad in the EMRHA Show Program
- Announcements at all EMRHA events
- 1 year Individual membership

Gold Spur - \$500

- Logo and link on the sponsor page of www.emrha.com
- Facebook post highlighting your business and linking to your site/Facebook page
- Banner or signage (provided by sponsor) displayed in the arena at all events
- Full page ad in the EMRHA Show Program
- Announcements at all EMRHA events
- 1 year family membership

Platinum Spur- \$1000

- Logo and link on the sponsor page of www.emrha.com
- Facebook post highlighting your business and linking to your site/Facebook page
- Banner or signage (provided by sponsor) displayed in the arena at all events
- Full page ad in the EMRHA Show Program
- Announcements at all EMRHA events
- Lifetime family membership
- Plus, Monthly Social Media and Web Blast

Goods Sponsorship/ Donations

- Logo and link on the sponsor page of www.emrha.com
- Recognition at each show
- Mention in the EMRHA Show Program
- Banner or signage (provided by sponsor) displayed in the arena at all events

Advertisement Only:

- A full page ad (5 1/2" x 8 1/2"): \$100.00
- 1/2 page ad (5 1/2" x 4 1/4"): \$50.00
- 1/4 page ad (business card) (5 1/2" x 2 1/8"): \$25.00

****Any sponsorship will be printed in show program if submitted before show program deadline: March 15, 2023.****

EMRHA Sponsorship Information

Thank you for supporting the Eastern Mountain Ranch Horse Association!

Company Name: _____
Contact Name: _____
Address: _____ State: _____ Zip: _____
Phone Number: _____ Email: _____
Website Address: _____
Sponsorship level: _____ Amount Enclosed: _____
**Sponsor's Instructions: _____

Please make checks payable to EMRHA and send along with this form to:

EMRHA Sponsorship Committee
PO Box 393
Schaghticoke, NY 12154

Please feel free to contact us with any questions: info@emrha.com

Ads and Logos can be emailed to: advertise@emrha.com