



Eastern Mountain Ranch Horse Association

PO Box 266, Fort Ann, NY 12827

"Where East Meets West!"

advertise@emrha.com

www.EMRHA.com

# 2015-16 Sponsorship Opportunities

## **Who we are:**

The Eastern Mountain Ranch Horses Association (EMRHA) is a sanctioned charter of the American Ranch Horse Association (ARHA). You can find out more about ARHA at: [www.americanranchhorse.net](http://www.americanranchhorse.net).

The focus of EMRHA is to promote and show the Ranch Horse – all stock horses are welcome! We are a family-friendly organization open to all levels of riders who want to advance their riding and showing experience.

EMRHA has membership from the northeast region including: NY, VT, NH, MA, RI, CT, and Canada. Our events are held at venues throughout this area. Check us out at [www.EMRHA.com](http://www.EMRHA.com)!

We have over a 1000 likes on our Facebook page with daily activity, updates on events, and connection to ARHA information.

## **2015 Events:**

April 11th, 2015- Roping Clinic with Artie Snow and Joanne Gelinias-Snow- Sandy Hill Quarter Horses, Fort Ann, NY

May 30th-31st 2015-EMRHA/ARHA Show- Wild Brook Equine, Comstock, NY

July 5th-11th 2015- ARHA World Show- Bowling Green, KY

August 1st 2015- EMRHA/ARHA Show- Cobleskill Fairgrounds, Cobleskill, NY

August 15th-16th 2015- Cletus Hulling Clinic- Sandy Hill Quarter Horses, Fort Ann, NY

September 19th-20th 2015-EMRHA/ARHA Show- Wild Brook Equine, Comstock, NY

\*Many clinics, events and banquet dates TBD\*

## **Sponsorship Opportunities:**

By sponsoring EMRHA, your business will reach our EMRHA membership, competitors and their families, show spectators, Facebook friends and website visitors.

**In order to be recognized in the show program, sponsorships must be received by EMRHA by April 1st, 2015.**

**Ask about a custom sponsorship package!** - Customize your sponsorship to work for your business. Sell product/services at EMRHA events, add flyers in registration packets, add products to gift bags, give coupons or awards to competitors, be the EMRHA website sponsor, etc.

## **Gold Spur - \$500**

- Web banner with your business logo on [www.emrha.com](http://www.emrha.com) with hyperlink to your website
- Logo and link on the sponsor page of [www.emrha.com](http://www.emrha.com)
- Facebook post highlighting your business and linking to your site/Facebook page
- Recognition in Mane Stream, a monthly equestrian publication
- Banner displayed at all events (provided by EMRHA)
- Full page ad in the EMRHA 201 Show Program, handed out at every event
- Announcements at all EMRHA events
- 1 year family membership

### **Silver Spur - \$250**

- Logo and link on the sponsor page of www.emrha.com
- Facebook post highlighting your business and linking to your site/Facebook page
- Recognition in Mane Stream, a monthly equestrian publication
- Banner displayed at all events (provided by your business)
- Half-page ad in the EMRHA 201 Show Program, handed out at every event
- Announcements at all EMRHA events
- Individual membership

### **Bronze Spur - \$150**

- Logo and link on the sponsor page of www.emrha.com
- Facebook post highlighting your business and linking to your site/Facebook page
- Recognition in Mane Stream, a monthly equestrian publication
- Quarter-page ad in the EMRHA 2015 Show Program, handed out at every event
- Announcements at all EMRHA events

### **Class Sponsorship-\$100**

- Announced as the official sponsor for a money added class at one show. For example: Open Cutting

### **EMRHA Advertisements:**

- Web banner for 2015 Show season: \$100.00
- A full page ad (5 1/2" x 8 1/2"): \$100.00
- 1/2 page ad (5 1/2" x 4 1/4"): \$50.00
- 1/4 page ad (business card) (5 1/2" x 2 1/8"): \$25.00

### **Friends of EMRHA-\$25**

- Wish a competitor good luck and support the organization as an individual.
- Announced throughout the shows.
- Printed in show program if submitted before show program deadline: **April 1st, 2015.**

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### **EMRHA Sponsorship Information**

**Thank you for supporting the Eastern Mountain Ranch Horse Association!**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

Sponsorship level: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

### **Please make checks out to EMRHA and send to:**

Jeff Gargano - Sponsorship Committee / Allison Wilshere - EMRHA Vice President  
PO Box 266, Fort Ann, NY 12827

***Please feel free to contact us with any questions: Jeff and Allison #518-638-8147***

***Ads and Logos can be emailed to: [advertise@emrha.com](mailto:advertise@emrha.com)***